

About UCT

Give Back

You get more than just insurance with UCT. You get the good feeling from giving back to local communities.

As a non-profit, socially responsible insurance provider, UCT's insurance operations help support causes and organizations in communities across the U.S. and Canada.



Get Involved

Want to take it a step further? As a UCT member, you automatically join other members in the United States and Canada who strive to make a difference in their local communities. Be as active as YOU choose, with opportunities to support causes, including:

- Intellectual Disabilities Programs
- Student Scholarships
- Cancer Research
- Youth Programs
- Homeless & Disabled Veterans
- Organizations and causes YOU choose

Strength in Numbers

UCT members produce amazing results. Over the past 3 years, UCT's numbers included:

- More than \$3 million donated to causes
- More than \$300,000 awarded in scholarships
- More than 370,000 collective hours of volunteer service given to communities and causes

Get Covered

UCT offers a number of affordable insurance and financial protection products. Whether it's accident and life products, dental & vision coverage, or Medicare supplement plans, we offer quality protection for your insurance needs.



UCT Creative Consultants
creativeconsultants@uct.org
800.848.0123, ext. 207
www.uct.org

Non-profit financial services and member-directed community service –
a concept that benefits everyone!

We are the UCT Creative Consultants

At Your Creative Disposal

Let UCT Creative Consultants help your UCT council get CREATIVE with our:

- Graphic design services
- Social media planning
- Email marketing assistance
- Promotional item ideas and sourcing
- Council website development
- Event concepts & planning
- Fundraising resources
- On-site event assistance
- Media relations consulting



Oh no! That brochure is the most... most hideous thing I've ever seen. HELP!

Graphic design services

Let our graphic design experts get creative for you including logo concepts, brochure design and any other marketing materials you can think of!

Social media planning

Ready to post, tweet, pin or otherwise share your news with the world? Let our marketing staff help you find the right channels and messages to reach your desired audience.

Email marketing assistance

Looking to start a newsletter or create an email subscription group? Our low- and no-cost solutions will have you looking professional in no time!

Promotional item ideas and sourcing

T-shirts, get your t-shirts here! And pens, key chains, cellphone cases, water bottles, lip balm... and anything else you can think of to customize with your logo! Let UCT Creative Consultants assist you with sourcing and design...all you'll need to do is pay for your shiny, new promotional items!

Council website development

Can you create a Word document? If you answered yes, you can be the new admin of your very own council website! Let UCT Creative Consultants build a semi-custom website just for you, then take control of the Wordpress site and make it your own.

Fundraising resources

Need some extra cash to support the causes you care about, but don't want to keep asking the same friends to donate? Let us help you create new fundraising outlets and ideas to keep the dollars coming.

Event concepts & planning

Are pancake breakfasts, spaghetti dinners and BINGO games leaving you longing for new event ideas? Give UCT Creative Consultants a call to help you come up with ideas for your next event.

On-site event assistance

It's one week before the big event and you're ready to pull your hair out - don't fret - let UCT Creative Consultants help out in your time of need! Our creative cats may be available to come your way to help wrap up details, finish last minute preparations and leave you looking good on event day.

Media relations consulting

Ready for your close up? Learn how to engage your local TV, newspaper and radio media outlets through the use of press releases and follow-up calls, and prepare for interviews and on-camera moments with the assistance of UCT Creative Consultants.

